

ARGENIS ALVAREZ

Lead Product Designer

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Location: Orlando, USA

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English, Spanish

Summary

Lead Product Designer (Individual Contributor) | AI/ML & Enterprise Solutions | 20+ Years Strategic Design Leadership

Specialized in AI-powered healthcare, insurance, and fintech products. Recent work: Virtual Nurse platform (40% efficiency gain, BayCare Health), AI assistant for PwC (advanced to production), insurance broker portal (300+ users, replaced 4 legacy systems). Expert in regulated medical devices, clinical workflows, and translating complex technical requirements into scalable solutions.

Core expertise: AI/ML Product Strategy • Healthcare/MedTech UX • Enterprise Design Systems • Cross-functional Leadership • Regulatory Compliance (510k) • Bilingual (English/Spanish)

Skills & Expertise

Product Design: Mobile app design (iOS, Android, React Native) • Consumer-facing digital products • Enterprise SaaS platforms • Financial services & fintech applications • Healthcare technology & medical devices • Regulated product design (SaMD, 510k)

Design Process: User research & discovery • Stakeholder workshops • User testing & validation • Journey mapping • Service design • Prototyping (Figma, Miro) • Information architecture • Interaction design • Visual design

AI/ML Expertise: AI product strategy • Generative AI experiences • Model explainability & trust design • Agentic AI workflows

Leadership & Collaboration: Cross-functional leadership • Executive partnership • Agile/Scrum methodologies • Design systems development • Mentoring design teams • Technical feasibility assessment • Product owner partnership

Tools: Figma • Miro • Sketch • Adobe Creative Suite • Prototyping tools • Design systems

Education

Master in Strategic design & Communication

Trazos Digital Design School
Research Methodology and Quantitative Methods
March, 2014

Graphic Designer

I.U.T. Antonio José de Sucre
3 Years career - Graphic Designer
September, 2013

Experience

3Cloud Solutions - Chicago

Lead Product Designer

February 2022 - Present

- Led design and client engagement for AI-powered platform consolidating 4 legacy systems at national insurance brokerage—driving adoption strategy for 300+ users while managing project budget and stakeholder relationships

- Partnered with C-suite at PwC to design secure AI assistant proof of concept that advanced to development and user testing

- Created Teams-embedded virtual nurse platform for BayCare Health System, transforming phone-based workflows into digital solution with instant task assignment and real-time alerts—reducing decision-making time by 40%

- Lead discovery workshops with C-level executives across healthcare, insurance, and financial services, while mentoring cross-functional design teams on AI/ML product strategy and service design methodologies

- Drive design quality and strategic direction across 5+ concurrent enterprise engagements, establishing design systems and best practices that scale

- Mentor cross-functional design teams on AI/ML product strategy, influencing product roadmaps through strategic partnership with C-suite executives

Global Moderators- Miami (Remote)

Sr. UX/UI Designer

April 2020 - February 2022

- Led design strategy and user research for digital products, creating interaction models and prototypes that maximized user engagement and business value

Unidad Editorial - Spain

UX/UI Designer

July 2018 - March 2020

- Design consultant and client liaison for Spanish media company, leading strategic design decisions to achieve communication objectives through digital products

- Delivered user-centered design solutions across cross-functional teams, balancing client requirements with end-user needs

CSW Solutions - Chicago (Remote)

UX/UI Designer

March 2015 - December 2017

- Delivered user-centered design solutions aligned with client goals across all project phases from inception to launch

Earlier Experience (2001-2015)

CareerFoundry - Berlin (Remote)

Live! Audiovisual - Madrid

Avon Cosmetics - Venezuela

Cyclelogic - Venezuela

Various Design Agencies - Venezuela

UX/UI Mentor

UX Consultant / Front-end Developer

UI/UX Consultant / Front-end Developer

Content Manager

Designer/Manager

May 2015 - April 2022

December 2013 - February 2015

June 2011 - September 2013

July 2007 - October 2008

August 2001 - June 2007